



Virtual Team Mom Meeting Minutes

Scheduled Meeting	April 16th, 2025 7:30pm - 8:30 pm
Attendance	Kennard Turner, Ayesha Bryson, Lindsay Brown, Canesha Phillips, Tawanna Shields Allison Parker, Amanda, Coach Jazz, D, Davida, FunSize, J Felton, Keta, Kihanna Luck, Marika Y, Ms. Redd, Nikki, Shanny Be, Stacey Singletary, Taye Jackson, Tonya Becks, Tweet, Yona.
Quorum	Quorum was met and was called to order at 7:35 pm
Meeting Summary	<p>The discussion focused on the responsibilities and organization of team moms within the 404 Bulls Youth Development Organization. Ayesha emphasized the importance of engagement, communication, and visibility, highlighting the need for team moms to relay information to parents and manage team-related business effectively. Tawanna reinforced the necessity of timely communication and accurate record-keeping, particularly concerning financial transactions and player information, such as birthdays and uniform sizes. Ayesha clarified that parents must pay full dues to access benefits, with no a la carte options unless specified by the coach. Tawanna stressed the importance of coordinating with coaches to determine dues packages and collecting payments upfront to avoid complications later in the season. Ayesha encouraged regular updates to the dues ledger and suggested starting fundraising efforts early in the month to alleviate financial pressures. Coach Jazz proposed a payment plan option to assist parents in managing dues through weekly payments. The 404 Bulls Secretary announced the allocation of badges for team moms, which requires a background check. Ayesha provided details on helmet purchases, including pricing and deadlines. Coach K expressed appreciation for the team moms and highlighted their role in ensuring team success through engagement and transparency. He also addressed concerns about low participation in recent initiatives, questioning the value of continuing such efforts. Ayesha sought updates on registration balances, which were confirmed as pending, and welcomed new team moms to reach out with any questions.</p>
Team Mom Responsibilities and Expectations	<p>Ayesha emphasized the elevated role of team moms as business managers for their teams, requiring them to be engaged, communicate effectively with parents, and maintain visibility. She stressed the importance of timely registration and fundraising efforts, with a deadline set for September 15th. Tawanna reinforced the need for prompt dissemination of information and suggested using receipt books for financial transactions to ensure transparency.</p>

	<ul style="list-style-type: none"> · Registration: Emphasis on the need for at least 50% of team members to be registered and the importance of timely communication with parents. · Fundraising: Discussion on fundraising opportunities and the importance of raising money for dues before the September 15th deadline.
Team Management and Fundraising Updates	<p>Tawanna Shields outlined the management of player and coach information, including uniform sizes and fundraising activities, to streamline communication and organization. Ayesha emphasized the necessity of logging all Cash App transactions to maintain accountability and prevent misuse of funds. She also mentioned that cheer team moms will manage their own financial records this season.</p> <p>Cash Management: Importance of maintaining accurate records of payments and using the Cash App ledger for tracking dues and expenses.</p>
Dues Payment and Fundraising Discussion	<p>Ayesha explained that parents are required to pay the entire fee for dues, as partial payments will not grant access to benefits like homecoming banners. Tawanna urged team moms to communicate with coaches about the dues packages and to collect payments upfront to streamline the process. Ayesha also encouraged starting fundraising efforts early to alleviate financial pressures.</p>
Volunteer Opportunities	<p>The 404 Bulls Secretary outlined the badge allocation for team moms and mentioned that a background check link will be provided soon.</p> <p>New committees:</p> <p>404 Cares - setting up community give back initiatives</p> <p>Homecoming/Event - lead by Tawanna responsible for organizing all organization events.</p> <p>Sponsorship Committee - source sponsorships</p> <p>Game Day Hero's -Field setup - age group scheduled for the first game is responsible for setting up the field. Age group scheduled for the last game is responsible for breaking down the field. Help with Concession stand, gate & chain crew.</p>
Riddell Offer	<p>Ayesha discussed a special deal on helmets and equipment for the 2025 season, emphasizing the importance of collecting sizes and payments by May 15th.</p> <p>The youth helmets that will be available are:</p> <p>Riddell Victor I - \$135 (regularly \$185)</p> <p>Riddell Speedflex - \$290 (regularly \$440)</p> <p>Riddell Victor I + Power Pursuit Shoulder Pads - \$150</p>

	<p>You all will need to collect payment and sizes for those interested. I will collect all payments and sizes on May 15th. Let your parents know they can visit any Dick's Sporting Goods or Academy Sports to get their child fitted properly for a helmet.</p> <p>Clarification on Sizing and Payments Ayesha asked about the logistics of a representative coming to size the boys for uniforms. Coach K clarified that the representative would not come without a confirmed number of payments and encouraged players to get sized at local stores. He mentioned that if a reasonable number of payments were collected within two weeks, the representative could visit on the 15th.</p>
President's Closing Statements	<p>Coach K addressed the team moms, thanking them for their hard work and underscoring their importance as the backbone of the team. He urged them to stay engaged with parents and to utilize Google Sheets for transparency in team operations. Additionally, he emphasized the necessity of having a high registration rate among players to set a standard for the season.</p> <p>Discussion on Participation and Value Perception Coach K highlighted that only six individuals participated in a recent initiative, which he had hoped would attract more people. He conveyed disappointment in the low turnout and suggested that people often do not value free or inexpensive options. Ayesha echoed this sentiment, questioning the purpose of continuing efforts if they are not respected.</p> <p>Updates on Registration Ayesha asked for updates on registration balances, which Coach Jazz noted were not yet finalized. The 404 Bulls Secretary indicated they would collaborate with Kenard to obtain the totals.</p>
404 Day	<p>Ayesha also addressed the upcoming 404 Day, stating that Coach K would provide more information once permits were secured. She welcomed new team moms and encouraged communication for any questions.</p>
Action Items:	<ul style="list-style-type: none"> • Ayesha will ensure that all team moms receive the welcome packet template to distribute to parents once the tackle season officially begins. • Any Teams that have already set out a welcome packet need to send what was sent to 404 bulls email. • Ayesha will ensure that the Cash App ledger is updated monthly to track all dues and payments made by parents for Cheer.

	<ul style="list-style-type: none"> • Team moms will collect sizes and payments for helmets and shoulder pads by May 15th. • All Team Moms need to keep sheets up to date and Lindsay and Tawanna will review Monthly to ensure. • All Teams need to start Fundraising now. • Offer Parents the option to pay \$25 a week to get all dues covered before the due date. • Lindsay and Kennard to meet and get a new total for parents on payment plans. • Teams need to provide us with their dues declarations and emails so we can get them their ledger • Cheer moms need to provide us with their Gmail email address so they can be added to the team ledger
Adjournment	Meeting was adjourned with no further business at 8:26 pm